



FRONTIER INNOVATORS

#frontierinnovators www.frontierinnovators.org

CREATING A PHOTO STORY

One of the best ways to let people know about the incredible work that you are doing is to **show them** through a series of photos that help to tell your story.

Here is a quick guide to creating an engaging photo story to share online.

- 1 Aim to include between 3 and 6 photographs. It's better to have fewer, high quality images than lots of images that don't show much of your story.
- 2 If you include people in your photographs, have them doing something or standing near their work station so we can learn more about them from their surroundings.
- 3 Play around with where you stand to take your photographs. To keep things interesting, see what a photo looks like from a place low to the ground or get up high so we are seeing your subject from above.
- 4 Try and mix up the photos so that they each tell us something different about your work. Here are some examples of different photo styles from an excellent resource on visual stories, www.ngostorytelling.com



Wide Shot



Mid Shot



Portrait Shot



Detail Shot

- 5 Upload your photo story to Twitter, Instagram, Facebook or wherever you engage with people and businesses online.
- 6 Don't forget to tag #FrontierInnovators so you can connect with others who are delivering impact in the Asia-Pacific.

WHAT'S YOUR PHOTO STORY?

#frontierinnovators